



## ***BUILDING A SOUND FUTURE*** **ENDOWMENT FUND CAMPAIGN**

### **Remaining Naming Opportunities**

**All endowment gifts of \$250,000 or more will be acknowledged by a permanent, named endowment listing in the Opera's Program Book and Annual Audit, plus listing on Campaign Plaque**

#### **EDUCATION AND COMMUNITY PROGRAMS FUND: \$ 3,000,000 GOAL, \$ 1,811,600 RAISED TO DATE**

- \$1,000,000      Named Sponsorship - ***Student Produced Opera Program*** or ***Spring Tour***
- \$ 500,000      Named Sponsorship - ***Pueblo Opera Program*** or ***Community Concerts***
- \$ 250,000      Named Sponsorship - ***Youth Nights at the Opera***

Sponsors also receive Permanent Listing of Endowed Sponsorship in Printed Event Programs

#### **GENERAL DIRECTOR'S PREMIERE FUND: \$ 5,000,000 GOAL, \$ 2,801,314 RAISED TO DATE**

- \$1,000,000      Premiere Sponsorship – includes Named Endowment Listing on Program Book Production Page for Future Premieres

#### **THE APPRENTICE SINGER AND TECHNICIAN FUND: \$ 5,000,000 GOAL, \$ 5,368,997 RAISED TO DATE**

- \$ 250,000      Endowed Sponsorship – one Apprentice Singer or Technician

Sponsors also receive Endowed Apprenticeship Listing in Program Book plus Permanent Listing of Endowed Apprenticeship in Apprentice Scenes Program

#### **PRODUCTION FUNDS: \$ 5,000,000 GOAL, \$ 8,913,002 RAISED TO DATE**

##### **THE JOHN CROSBY PRODUCTION FUND (\$4,275,238 raised to date)**

Established in Mr. Crosby's honor in 2001 to help underwrite one of five major productions each season

##### **THE LAURENCE ALDEN AND AILEEN O'HEA CROSBY PRODUCTION FUND (\$4,637,764 raised to date)**

Established by John Crosby in memory of his parents to specifically support presentation of operas by Richard Strauss, and new or rarely performed works

**Minimum gift of \$250,000** establishes a Named Endowment Fund within the John Crosby or Laurence Alden and Aileen O'Hea Crosby Production Funds

For more information please contact Brian Dailey at [bdailey@santafeopera.org](mailto:bdailey@santafeopera.org)